

### **Benefits Summary**



Accelerated growth with AWS infrastructure



Strong AWS foundation and network infrastructure



Preparation for SOC 2

Type II certification audit

#### **About Associa**

Associa is the world's leading community management service company, serving neighborhoods, HOAs, and management teams across the United States.

#### **Industry**

Property Management, Real Estate

#### Location

Draper, Utah

#### **Featured Services**

Managed Services, Cloud Acceleration Program (CAP)

#### **CHALLENGE**

# Maturing AWS Governance without Internal Resources

As one of the premier community management service companies in the United States, Associa has experienced rapid growth in the last few years. As a result, its AWS infrastructure has expanded organically as well.

Associa needed to ensure AWS accounts were optimized and operating at peak efficiency to support the company's ambitious growth goals and limit unstructured spend. However, Associa's resources and engineers were focused on developing new features and improving their product for their customers. They didn't have the time, resources, or expertise to spare for AWS governance.



We were focused on delivering features and functions and managing our growth. We needed to find a way to mature in our governance and in our management of our AWS infrastructure with experts who could guide us on best practices."

 Greg Hamm, VP of Product and Technology, Associa

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#### **SOLUTIONS**

### Managed Solutions for Sustained, Streamlined Growth

Associa first started working with nClouds (formerly Cloudnexa) on a Well-Architected Framework Review (WAFR) to streamline its AWS infrastructure and reduce unnecessary costs. The company was so impressed with the work that it signed an ongoing retainer for nClouds' managed solutions. Now, nClouds serves as an extension of the Associa team, with extra handson-keyboard resources.

nClouds' Cloud Acceleration Program (CAP) gives Associa access to highly experienced specialized resources, carefully mapped to the company's needs and objectives. nClouds' engineers worked to address resource gaps and optimize automations. They identified and eliminated cost aberrations and drifts in configuration and increased the observability of Associa's systems with careful expert guidance.

With a good AWS management footprint in place, Associa can now use nClouds' resources for more specialized projects, including cost management and preparing its AWS for SOC 2 Type II certification.

"The biggest thing that [nClouds] has done for us is save us time by guiding us through which solution will be right for us and being able to shortcut a lot of the research."





We have some aggressive growth plans, and we'll be adding in new applications as we build them or acquire them. Having that foundation of a secure AWS architecture is going to help us accelerate that, without having to think about all of the nitty-gritty details."

Greg Hamm, VP of Product and Technology, Associa

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#### **RESULTS**

## **Increased Business Efficiency**

Teaming with Associa, nClouds was able to bring several key benefits through AWS that increased business efficiency and solved challenges.



## Accelerated Growth with AWS Infrastructure

With nClouds' Managed Services, Associa has been able to optimize its AWS infrastructure without shifting its engineers' focus away from its core business.





Having a strong AWS foundation and network infrastructure means Associa is poised to accelerate its continued growth without compromising its product or services for its own clients. The company has also been able to significantly reduce its AWS costs.

## Preparation for SOC 2 Type II Certification Audit



Thanks to nClouds' guidance, Associa is also primed and ready for its upcoming SOC 2 Type II certification audit, which will significantly enhance the company's revenue growth opportunities.

## **About nClouds**

nClouds is a certified, award-winning provider of AWS and DevOps consulting and implementation services. We partner with our customers as extensions of their teams to build and manage modern infrastructure solutions that deliver innovation faster. We leap beyond the status quo.

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