

nClouds | AWS Case Studies

# The Bernard Group

Highly Qualified Support from nClouds' (Formerly Cloudnexa)  
Cloud Architect Manager (CAM) Services

## Benefits Summary



Increased IT  
Headcount



More Savings on  
Cloud Operations



Improved Staff  
Retention



**The Bernard Group**

EXPERIENCE RETAIL DIFFERENTLY

## About The Bernard Group

The Bernard Group is a visual merchandising company that works with retail giants like Adidas, Patagonia, and Sephora. Over the last 20 years, The Bernard Group has proven its ability to consistently execute on complex ideas at the very highest levels, from design all the way to manufacturing.

## Industry

Merchandising

## Location

Orlando, Florida

## Challenge

Fueling growth with external cloud operations support.

## Featured Services

Cloud Architect Manager (CAM)





## Challenges

As the leader in its field, The Bernard Group has ambitious goals for continued growth and success, VP of technology enablement Paul Vigliaturo tells us. To accomplish this, the company needed to streamline its cloud operations and optimize its cloud environment for cost, reliability, scalability, and security without pulling resources away from internal projects. The Bernard Group has a small team of 20 software engineers, and many of them already wear multiple hats. Working on cloud operations would detract from their core responsibilities.

## SOLUTIONS

### Highly Qualified Support from nClouds' (Formerly Cloudnexus) Cloud Architect Manager (CAM) Services

When originally considering AWS partners, Paul was impressed by how responsive and invested nClouds' (formerly Cloudnexus) leadership team was from the start. The team offered solutions that were tailored to The Bernard Group's needs and made concrete suggestions about implementations the company had been considering even before signing a contract.

With an ongoing retainer, the nClouds team's extensive expertise and fast responsiveness give The Bernard Group the best solution for its use case on the first try, saving it hours of trial and error.

nClouds' cloud architect manager services accelerate The Bernard Group's cloud operations and allow it to fully allocate its internal resources to product and feature development instead of spending time learning about AWS services and cloud structures.



## Why AWS and nClouds

AWS (Amazon Web Services) and nClouds (formerly Cloudnexus) were the natural choice for The Bernard Group's needs. AWS offers a vast array of cloud architecture solutions, and nClouds' expertise in AWS solutions provided The Bernard Group with tailored, secure, and cost-effective answers to its specific business and technical challenges.

nClouds' track record of success in AWS implementations and commitment to crafting customized solutions ensured The Bernard Group received a comprehensive and trusted partnership.

nClouds offered an end-to-end service, handling everything from design and implementation to ongoing management and support. This allowed The Bernard Group to focus on its core business while nClouds managed the intricacies of its AWS infrastructure. AWS's seamless integration between its services ensured that all components of The Bernard Group's infrastructure worked together smoothly, streamlining development and deployment processes.



## BENEFITS

### Accelerated Adoption of AWS

In the 15+ months they've worked together, Paul's trust in nClouds (formerly Cloudnexa) has increased steadily as he's seen what it can do. Today, he's confident that the support his team has received from nClouds' cloud architect manager services has made it easier for The Bernard Group to adapt and accelerate its adoption of AWS cloud services.



#### Increased IT Headcount

The value of nClouds' support has only increased as time goes on. As The Bernard Group has steadily increased IT headcount, it has been able to rely on nClouds for ongoing support and focus its recruiting on different staffing needs that might otherwise have been neglected.



#### More Savings on Cloud Operations

Paul estimates that working with nClouds is at least 50% less expensive than hiring an internal cloud operations resource—and the 24/7 support and expertise nClouds offers compounds those savings.



#### Improved Staff Retention

Finally, The Bernard Group has improved staff retention, and software engineers report higher job satisfaction thanks to nClouds: They can focus on the coding and programming work they love without worrying about cloud operations or learning the ins and outs of AWS infrastructure.



## ABOUT nClouds

nClouds is a certified, award-winning provider of AWS and DevOps consulting and implementation services. We partner with our customers as extensions of their teams to build and manage modern infrastructure solutions that deliver innovation faster. We leap beyond the status quo.